ESTTA Tracking number:

ESTTA507950 11/28/2012

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207824
Party	Defendant Zippay, LLC
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Submission	Answer
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Date	11/28/2012
Attachments	Answer.pdf (3 pages)(50075 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

DISCOVER FINANCIAL SERVICES,	Opposition No. 91207824
Opposer	Marks: ZP ZIPPAY
Vs ZIPPAY, LLC.,	Serial No. 85374521
Applicant	Published: April 24, 2012

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

Applicant Zippay, LLC. ("Applicant") through its undersigned attorneys, submits its Answer to the Notice of Opposition ("Opposition") filed by Discover Financial Services ("Opposer") dated October 22, 2012 as follows:

- Applicant lacks sufficient knowledge or information to form a belief as to the truth
 or falsity of the allegations in paragraph 1 of the Opposition and therefore denies
 such allegations.
- 2. Applicant admits that the records of the United States Patent and Trademark Office ("USPTO") reflect the allegations set forth in paragraph 2 of the Opposition.
- 3. Applicant denies the allegations in Paragraph 3 of the opposition.
- 4. Applicant denies the allegations in Paragraph 4 of the opposition.
- 5. Applicant denies filing an application for the mark on July 22, 2011. Applicant admits that the USPTO records reflect that Applicant filed the mark in international Class 009, on an intent to use basis for "computer software application for use in

making online payments via mobile phones, smart phones, tablet computers,

personal digital assistants (PDA's) and computers".

6. Applicant denies the allegations in Paragraph 6 of the opposition.

7. Applicant denies the allegations in Paragraph 7 of the opposition.

8. Paragraph 8 of the Opposition states legal conclusions of the Opposer to which no

answer is required. To the extent that further response is necessary, Applicant

denies the allegations of Paragraph 8 of the opposition.

AFFIRMATIVE DEFENSES

1. Opposer has failed to state a claim upon which relief may be granted.

2. Applicant hereby gives notice that it may rely on any other defenses that may

become available or appear proper during discovery, and hereby reserves the right

to amend this Answer to assert any such defenses.

Dated: November 28, 2012

Respectfully submitted,

/Kuscha Hatami/

Kuscha Hatami

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Attorneys for Applicant

CERTIFICATION OF MAILING AND SERVICE

I hereby certify that a true and complete copy of the APPLICANT'S ANSWER TO NOTICE OF OPPOSITION was forwarded by certified mail by depositing the same with the U.S. Postal Service, postage prepaid on this 29th day of November, 2012, to the following:

Deborah Squiers Cowan Liebowitz and Latman PC 1133 Avenue of the Americas New York, NY. 10036-6799

By: /Kuscha Hatami/

Kuscha Hatami Raj Abhyanker P.C. Dba LegalForce R.A.P.C. Worldwide 1580 W. El Camino Real, Suite 8 Mountain View, CA 94040 650-965-8731 Attorneys for Applicant